BenQ Digital Camera C1480

Slim and simple to use

BenQ's DC C1480 is the world's slimmest AA battery-powered camera. Not just free of charging hassles, this svelte 14-megapixel beauty also packs in a 26mm wide-angle lens with 5x zoom.

- 14M CCD
- 5x Zoom Lens
- 26mm Wide-Angle
- 2.7" TFT LCD
- HD 720p
- HDR II
- Lomo
- Fisheye
- Color Accent
- Advanced Smart Scene

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HDR II Image Enhancement Technology

The C1480's HDR II not only brings the ability to magically bring out details in photos with both bright and dark areas to high-resolution 14-megapixel images, but you can preview the effect before taking the shot.

Without HDR II (1) Dark Foreground

Without HDR II (2) Overexposed Background

With HDR II Perfectly Captured Foreground and Background Details

LOMO effect

Quickly add LOMO style effects like dark-corners, off-kilter exposure, and over-saturated colors to your snapshots to turn your images into gallery-worthy works of art.

Blink detection

The Blink Detecion function alerts you when a subject has blinked, allowing the shot to be retaken immediately or saved according to your preference.

Fisheye lens

Use a fisheye lens effect to get a wide-angle hemispherical view of your photographic subjects, adding a new source of fun and intriguing creative possibilities.

Color accent

Choose a specific color to highlight in your photos, while turning the rest of the image into black-and-white, heightening their atmospherics and imbuing them with your own personality.

Without Color Accent   With Color Accent

Love Portrait

The Love Portrait mode takes the guesswork out of taking pictures of yourself—alone or with someone else—by automatically snapping a shot when it detects one or two faces in frame.

Thoughtful design

In addition to slimming down the C1480 for maximum portability, BenQ has contoured the camera body so the front panel offers a "handle" for a surer grip.

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Specifications	
Sensor	Panasonic 14 Mega Pixels, 1/2.3 inch CCD
Zoom	Optical: 5X ; Digital: Up to 5X(Preview) / Up to 12X(Playback)
Lens	f = 4.7 (W) ~ 23.5 (T) mm ; F= 2.8 (W) ~ 6.5 (T) (f = 26~130mm, 35mm equivalent)
Focus Range	Normal: W=15cm ~ Infinity ; Macro: W=15cm ~ 100cm Super Macro = 5 cm
LCD	2.7" LCD 230k pixels
Image Resolution	14M(4320 x 3240) / 3:2 / 8M / 5M/ 3M / HD 16:9 / VGA
Movie Mode	720p (16:9 ; 1280 x 720) / 640 x 480 / 320 x 240 30 fps,Continuous recording with sound
Shutter Speed	1/2000 ~ 1 sec. (Fireworks 2 sec.; Manual, Night Scene 15 sec.)
White Balance	Auto / Daylight / Cloudy / Tungsten / Fluorescent H / Fluorescent L / Manual
Exposure	–2.0 ~ +2.0 EV (0.3EV / step)
ISO	Auto / 100 / 200 / 400 / 800 / 1600 / 3200 (3M or lower) / 6400 (3M or lower)
Flash	Auto Flash, Auto Anti Red-eye, Force On, Slow Sync, Forced Off
Drive mode	10 sec. / 2 sec. / Double / Burst / Speedy Burst
Power Source	CIPA approx 150 base on bundle AA battery
Storage Type	Built-in Approx. 11.5MB 4GB SD compatible / 32GB SDHC card compatible
File Format	Still Image: JPEG (EXIF 2.2 compatible) DCF compatible; Support DPOF; Video: MJPEG; Audio: WAV
Dimensions / Weight	94.7 x 61.0 x 21.4 mm ; 110g (w/o battery & SD card)
Interface	Digital output: USB 2.0 compatible Audio / Video output (NTSC/PAL) PictBridge compatible
Accessory	USB Cable / Software & UM CD / Quick Guide Hand Strap / Non-rechargeable Batteries

Dealer's Stamp

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