BenQ Bar-Type Display

Where there is space, there is opportunity for adaptable perfection.

NEW LOOK

60,000 hrs	Orientation	Ultra Wider	1,000nits	USB Plug & Play	Built-in Speaker	X-Sign Compatible	24 HOURS / 7 DAYS

BenQ

Because it matters

BenQ Bar-Type Display

BH281

BenQ's BH281 is a long-structure bar-type display specially designed to suit your unique spatial needs and facilitate customer communication. Crafted with an exquisite 28" stretched screen, the BH281 can be seamlessly integrated into small and narrow spaces, displaying important information right beside your products. Whether showing messages on luxury boutique counters or supermarket shelves, the BH281's ultra-bright 1000-nit screen ensures images remain sharp and crisp even under ambient light. Moreover, the BH281 also features internal speakers and USB plug-and-play support, so you can deliver impactful audiovisual messages in compact spaces with minimal installation.

Flawless Display in Portrait and Landscape View

Unlike anything else available on the market, BenQ's bar-type displays are built to ensure a flawless portrait view. With a structural design that employs abundant solid fixing points on every edge, we are able to prevent "mura" image distortion that is commonly seen on vertically positioned consumer displays.

High Brightness

At 1000 nits, the BH281 can deliver superior brightness for striking colors and clarity even in spaces with ample ambient light. This gives you great freedom to use the BH281 for a wide range of indoor and semi-outdoor applications without sacrificing visibility and legibility.

Built-In Speaker

The BH281 comes equipped with two 2W speakers, so audio can be freely incorporated into promotional content and engage customers like never before.

USB Plug & Play

The BH281's plug-and-play simplicity enables you to access and play multimedia files directly from a USB flash drive. Requiring no PC connection or complicated cable setup, the BH281 ensures a holistic shopping experience with the most hassle-free installation.

Specifications

Model		BH281
Panel	Screen Size	28"
	Backlight/Lightsource	E-LED
	Active Area (horizontal × vertical)(mm)	688.9 x129.2 mm
	Resolution (pixels)	1920 x 360
	Brightness (typical)	1,000 nits
	Contrast Ratio (typical)	1000:1
	Aspect Ratio	16:3
	Light Life (typical)	60,000hrs
	Display Orientation	Landscape / Portrait
Audio	Internal Speaker (Amp)	2W x 2
	Audio Line In/Out (3.5mm)	x1 / No
Connectivity	VGA In/Out	x1 / N/A
	HDMI In/Out	x1 / N/A
	USB port (Type A)	x1 / N/A
Control	RS232 In/Out	x1 / N/A
Power	AC/DC In	DC
	Voltage	100V ~ 240V, 50Hz / 60Hz
	Power Consumption (typical/standby)	≦45W / ≦0.5W
Mechanical	Dimension (WxHxD) (mm)	729.1 x 170.8 x 43.1
	Bezel Width (top/bottom/left/right) (mm)	19.1 / 19.6 / 18.6 / 18.6
	Weight (w/o Packing/ w/ Packing) (kg)	4.0 / 7.0
	Wall Mounting (VESA) (mm)	100 x 100
Environment	Operation Temperature	0°C ~ 40°C
	Storage Temperature	-10°C ~ 60°C
	Usage (Hour/Day)	24/7
OSD	On-Screen Display Languages	English / Simplified Chinese (2 Languages)
Software*	Multiple Display Control (MDA) Support	Yes
	X-Sign (please check X-Sign website for detailed compatibility info.)	Yes
Accessory	Remote Control	Yes
	Power Cord(by region)	Yes
	HDMI Cable	Yes
	Quick Start Guide	Yes
	User's Manual Electronic File	Yes

*Please check BenQ Display website for more detailed information.   http://business-display.benq.com/

24/7 Non-Stop Operation

A 60,000-hour lifespan translates to years of non-stop display service and reliable, economical industrial-class performance that surpasses consumer models.

X-Sign Content Management Software

Fully compatible with the BH281, X-Sign software can help you customize, edit, manage and play content you wish to showcase, allowing you to instantaneously engage customers.

X-Sign Designer

Use multiple pre-installed templates to create unique content for your business

X-Sign Manager

Schedule, distribute and manage content across single or multiple displays

X-Sign Player

Display content effortlessly via USB flash drive or BenQ's cloud-based server

Dealer's Stamp

BenQ
Because it matters