

# World's No. 1 DLP® Projector



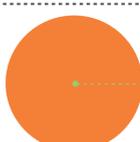
## Academy Award of Merit (Oscar® statuette)

\* Dr. Larry Hornbeck creator of the DLP technology was given the Academy Award in 2015



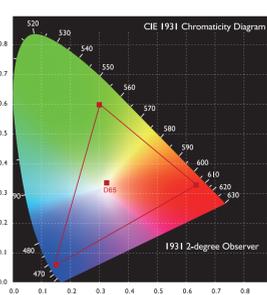
## 90% Digital Cinemas Worldwide use DLP

\* Futuresource 2014: DLP in digital cinema: 18,612 / Digital cinema=20,982 Share of market = 88.7%



## 100% IMAX Theater Worldwide use DLP

## ACCURATE



## Rec. 709/sRGB The Color Standard for HDTV and Monitors

BenQ DLP Projectors adhere to both the Rec.709 HDTV and sRGB web/computer color standards to expertly provide perfect color fidelity whether you're watching, surfing, gaming, or creating. (Available for select models)



## Six-Segment Color Wheel With DLP BrilliantColor™ to Match Any Color

BenQ's Six-Segment Color Wheel with DLP BrilliantColor™ Technology blends not just the three primary colors, but six – to produce over one billion colors, including hard-to-match natural mid-tones such as sky blue and skin tones, as well as millions of difficult colors throughout the vast range of the color gamut.



## Interchangeable Color Wheels Optimize Your Performance to Any Need

BenQ DLP Projectors also support Interchangeable Color Wheels, so that you can tailor its color performance to your needs. The RGBRGB color wheel is perfect for bringing out the maximum brilliance in colors, so movies, photos, and artwork really pop. Or switch to the RGBCYM color wheel which makes documents and charts clearly stand out. (Available for select models)

## LONG LASTING

### DLP Chip Reliable Even after 100,000 Hours of Operation

Comprising over two million micro-mirrors that reflect pure light through the color wheel, the highly durable DLP chip is rated to last over 100,000 hours without degradation and ensures fresh, crisp images for the duration.



2 Million Micromirrors

100,000 hours runs

### Dust Proof Filter Free and Zero Color Decay

The nearly-sealed DLP engine eliminates dust problems and protects the DLP chip and all internal components without messy filters. As with all projectors, you'll need to replace the lamp from time to time, but the picture quality of BenQ DLP Projectors will look brand-new after lamp replacement.

### Class-Leading Energy Conservation Save up to 70% Lamp Power and 50% Cost

BenQ's exclusive SmartEco™ Technology saves energy consumption up to 70% as well as extends lamp life up to 160% compared to non-DLP projectors. Saving energy means saving money. With BenQ SmartEco™, you'll be able reduce your monthly electric bill.

Save up to 50%

Save up to 70%



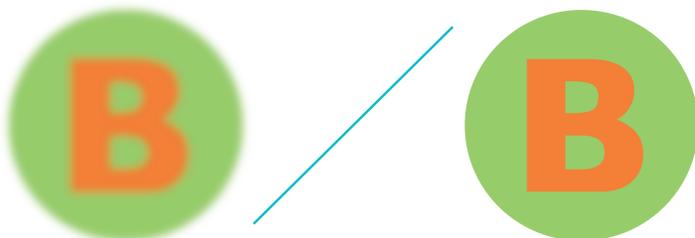
Enhance lamp life up to 1.6X



## RAZOR SHARP

### High Pixel Fill Factor For Sharp Details and Clear Text

BenQ DLP Projectors pump more light into each individual pixel, which means small-size text and fine details are more defined and clear than the competition. And because High Fill Factor minimizes the black borders around each pixel, the dreaded "screen door effect" is eliminated, and you'll only see beautifully rendered images instead of pixelated graphics.



### BenQ SmartEco™ Technology Further Boost High Contrast Ratio

BenQ's exclusive SmartEco™ Technology automatically adjusts lamp brightness based on content, enhancing brightness and contrast to produce the best possible picture quality. In this way, BenQ DLP Projectors are able to project deeper true blacks, increasing contrast for clear text and subtle details.