

BenQ Top 2 vendor in the Worldwide DLP Projectors Market from 2007-15

Futuresource Consulting, market specialists in visual displays for over eighteen years, confirms that BenQ has been a top-2 selling DLP projector vendor (by units sold) from calendar years 2007 to 2015. The brand was the best-selling vendor from 2009 to 2015.

Futuresource Consulting Quarterly Market Track Reports confirm that BenQ achieved the following brand rankings (by units sold) in the worldwide market for DLP-based front projectors.

| Calendar Year | BenQ Worldwide DLP Ranking |
|--------------------------------|----------------------------|
| 2015 | 1 |
| 2014 | 1 |
| 2013 | 1 |
| 2012 | 1 |
| 2011 | 1 |
| 2010 | 1 |
| 2009 | 1 |
| 2008 | 2 |
| 2007 | 2 |
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Futuresource Quarterly Market Insight Reports have been accepted as the worldwide industry standard for many years. Sell-in volumes representing more than 95% of the worldwide market are collected from manufacturers each quarter and the data is cross-checked with inputs from distribution channels and component suppliers. This data collection methodology allows Futuresource to accurately size the Projectors Market and provide detailed brand, specification and application shares in 67 countries worldwide.

For any more information, please contact -



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